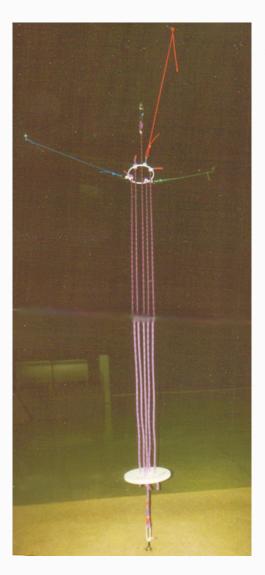


## All in the Twist



This innovative textile exhibit demonstrates dramatically the value of friction that is created when fibers are twisted together to create yarn, string, and rope which is the basis of the strength of all woven fabrics. Visitors twist the white seat around a central rope creating friction that allows them to sit on the seat without falling to the floor.

Concept and design by Exhibiteers Inc. Client: Swiss Science Centre, Winterthur, Switzerland